

PanAmerican is an international company specialized in the breeding, production and marketing of innovative, high quality annual and perennial bedding plants, potted plants, cut flowers and fresh market vegetables. PanAmerican is part of the Ball Horticultural Group, a family-run business based in West Chicago, IL, U.S.A. With an international team of motivated people we breed, produce and sell our plant varieties to the satisfaction of growers and consumers around the world.

For our location in Venhuizen, the Netherlands, we are looking for a:

Cut Flowers Business & Portfolio Manager

Fulltime

In the role of Cut Flowers Business & Portfolio Manager, you will advise on the development, selection and commercialization of new cut flower products that fit the business strategy. You have a strategic role in setting the direction for the Cut Flower portfolio.

Your responsibilities

- Track new products and develop, lead and implement the strategy for product introductions.
- Provide input to the global directors of Sales, Breeding and Operations.
- Responsible for the coordination and execution of trials and support for key customers and global distribution partners.

Who you are

You are passionate about Cut Flowers and have a minimum of 5-7 years' experience in cut flowers in a product, sales, growing or trialing role.

- Strong communication skills and the ability to collaborate well in a team environment with people from a diverse range of backgrounds and cultures. English and Dutch speaking required, knowledge of an additional language is a plus.
- You understand the market of cut flowers and help to develop strategic portfolio and business strategies to set future direction for cut flower development and sales.
- The willingness to travel about 30% of your time (fluctuating seasonally) to evaluate trials in greenhouse and field locations within the Netherlands and abroad.
- Strong computer skills (MS Office, SAP beneficial) and the ability to prioritize and handle tasks with a high degree of accuracy.

Employee benefits

We can offer you a challenging, autonomous, and responsible position in an international work environment in a growing and fascinating organization. The CAO Tuinzaadbedrijven is the basis of our remuneration package and includes a competitive salary and excellent working conditions.

Interested?

For more information, please contact Ruud Brinkkemper, general manager at + 31 6 51 52 93 48 or visit our website www.panamseed.com

Would you like to apply?

Please e-mail us your application, with your motivational letter and CV, to Roos Mantel, HR Business Partner, hr@panamseed.com

